

# ECOCERT STATEMENT

## **IMPORTANT CLARIFICATION**

### **Ecocert does NOT certify “organic” DHA (Dihydroxyacetone)**

**Ecocert has noticed numerous tanning products claiming they contain “organic DHA certified by Ecocert”, which is false and misleading to the consumer.**

**Indeed, Ecocert has not certified DHA as organic** (according to the “Ecocert Natural and Organic Cosmetic Standard”) from any manufacturer and has seen no evidence that organic DHA exists.

As such, any representation by a seller of tanning products that they use “Eco Certified (Eco-Cert) organic DHA”, “Organic Ecocert-certified DHA” or other similar wording is false and misleading to the consumer.

Ecocert is currently in the process of informing the concerned tanning industry participants of these incorrect statements in their marketing materials, and is asking all sellers and distributors using such wording to discontinue immediately.

Actually, Ecocert has only validated DHA from certain suppliers for its use in organic products certified in accordance with the Ecocert Natural and Organic Cosmetic Standard. This validation is in no way equivalent to a certification as organic and the DHA will not even count as organic in the calculations applicable to the certified products under the Ecocert standard.

Additionally, parties with no affiliation with Ecocert are using the trademarked term “Ecocert” without authorization. Specific approval from Ecocert for each use of this trademarked term is required and Ecocert reserves the right to pursue legal remedies for trademark violations and reputation parasitism.

**Read more about “Ecocert Natural and Organic Cosmetic Standard”:** <http://cosmetics.ecocert.com>.

**For further information or questions on the Ecocert standard, please contact ECOCERT Greenlife at 0033 5 62 07 51 09 or one of its subsidiaries (contact available on our website).**