

PRESS RELEASE

For Immediate Release

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Colour Me Bronze Professional expands Product Line to the USA Market

Sydney, Australia – July 18th 2016 – Colour Me Bronze Professional, one of the newest professional ranges to hit the Australian shores announced today the release of their spray tan solution range to the US market.

Spray tan artists use the Colour Me Bronze Professional spray tan solution range to get that perfect result for every skin tone by using a combination of their four colour bases.

The spray tan solution range consists of a four colour base system containing a green based solution, blue based solution, red based solution and chocolate/brown based solution, all which can be TANTailed/mixed to create different base colours, tones and depths of colour. It is also paraben free, propylene glycol free, formaldehyde free, does not contain any alcohol/ethanol, is PETA and PETA Vegan certified, and deemed as Orangutan Safe by The Orangutan Project as it does not contain any palm oil.

“We are bringing creativity back into spray tanning” said Kim Van Tussenbroek founder of Colour Me Bronze Professional”. “Being a Spray Tan Artist myself, I knew exactly what the client needs from a spray tan solution. A single solution does not accommodate all skin tones and undertones which is why I wanted to develop a system where a Spray Tan Artist could mix and blend the solutions to create a specific individual colour for each and every client. I really feel with this solution range, Colour Me Bronze Professional is changing the professional spray tan industry”.

“Also, having our spray tan solution range and retail products as Palm Oil free is important to me. The conservation and rebuild of the Orangutans natural habitat and the rehabilitation of orphaned Orangutans back into the wild is a cause that I hold very close to my heart. The ongoing and rapid rate of rainforest destruction in Indonesia have the Orangutans on the road to extinction. Colour Me Bronze Professional is a Green Canopy sponsor with The Orangutan Project and we also sponsor two Orangutans in Borneo – Chocolate and Gukong. Every Salon Partner that comes on board with Colour Me Bronze Professional is helping us contribute to the survival of the Orangutans. We hope to build our way up through the ranks of sponsorship the more that Colour Me Bronze Professional grows as a business. We want to give back as much as we can to help save these beautiful animals”.

“Spray tan artists favour the Colour Me Bronze Professional spray tan solution range as we have formulated our solutions with light bronzers, we have eliminated alcohol/ethanol from our formulations and we have included natural and organic ingredients. The solutions dry quickly on the skin even without the addition of alcohol/ethanol, and it leaves the skin feeling smooth and soft straight after application and even after first initial shower. Once the tan has been applied to the skin the tan will last for approximately 7-10 days and fades evenly”.

“I am so excited to bring the Colour Me Bronze Professional range to the US market. We have enlisted Alisa LaPiana from Glo Spray Tans in Pennsylvania as our US Distributor. Alisa has been a loyal stockist since the beginning of 2016 and I could not think of anybody better to look after our brand in the US. I’m positive that Alisa will do an amazing job with the Colour Me Bronze Professional brand”.

About Colour Me Bronze Professional

Colour Me Bronze Professional is an Australian owned and operated business.

Starting off as a home studio and mobile spray tan business, Colour Me Bronze decided to expand and develop their own spray tan solution range and retail products.

Being fully aware of the number of private label/rebranded products that had been and are being introduced into the market place, especially recently, Colour Me Bronze Professional set out to research ingredients and develop a spray tan solution range that was unique and far from being just another rebrand.

Colour Me Bronze Professional is passionate about the Spray Tan industry and wants to spread this passion to other businesses who wish to grow and develop their own business using an Australian made and manufactured, authentic and original spray tan solution range.

We are all about you and your clients and we promise to provide you with a solution range that not only will give unbelievable results, but a range that you and your clients will absolutely fall in love with.

Our aim is to build individual relationships with each of our clients and provide you with a service and products that are second to none.

Our spray tan solutions are aimed at the Professional industry only and will not be sold to anybody that is unqualified or to the general public to ensure the range is exclusive to the Beauty Industry only, and our training programs via the Colour Me Bronze Tanning Academy will ensure that you get the most up-to-date and most professional training available in the industry.

The Colour Me Bronze Professional spray tan solution range can be purchased online via our dedicated US website www.colourmebronze.com. For further US enquiries please contact Alisa via email sales@colourmebronze.com or phone (412) 996 1428.

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