

moroccantan®

The Original Infused Argan Oil Spray Tan

Harnessing the important properties of naturally-derived and ethically-sourced ingredients from across the globe, the MoroccanTan range works effortlessly to create nourished skin and an envious all-over glow.

Through the unrivalled properties unearthed in pure organic Argan Oil, it is the culmination of this powerful antioxidant, Organic Rosehip Oil, Organic Aloe Vera and a multitude of premium ingredients, that our renowned range ensures a deeper, richer and longer lasting seamless tan.

Performance is paramount, and MoroccanTan leaves nothing to chance. Our in-house state of the art laboratory is responsible for creating proprietary world first technologies, with MoroccanBlend, DermaLock*, Moisture Lock, FT100* and enhanced bronzers offering customised applications which are both fast-acting, luxurious and gentle on the skin.

Our non-oily, quick-drying and Paraben, PEG-free products work to achieve a flawless, refined finish that leaves the skin feeling soft, smooth and intensely hydrated.

Cruelty-free and vegan-friendly, MoroccanTan offers a range of shades to suit all desires - from deep, ashy brown to rich violet bronzers that adapt to individual skin tones, that all ensure the flawless, exotic finish that looks and feels just as every tan should.



NEW MOROCCANACCELERATED DEEPER, DARKER AND MORE LUXURIOUS THAN EVER

The secret to the enviable radiance behind a nourished and deep all-over glow has been discovered by industry leaders, MoroccanTan. In a blend of organic Argan Oil and a powerful, natural probiotic blend, the brand's richest and darkest application yet comes in the form of MoroccanAccelerated.

Infused with luxurious hero ingredient, organic Argan Oil, and a powerful probiotic blend, the newly formulated MoroccanAccelerated works to enhance the radiance of the complexion by stimulating the skin's natural defences.

An intensive 48-hour hydration complex, Ultra Bronzers and Boosted Melanin Technologies see the high performing new range deliver a surge of hydration to the skin, resulting in a healthy, luminous and desirable glow.

The MoroccanAccelerated 30-minute formula, suitable for all skin types, promotes vitality and delivers a darker, more natural and intense finish, with the skin emerging supple, smooth and deeply bronzed. Utilising a mixed blend base, the product is complementary to both warm and cooler skin tones – minimising adverse effects in terms of colour, or over processing.

Containing new natural odour inhibitors, delivery systems including Jojoba Flora Ester and DMI (ensuring faster absorption of DHA), and Melanin Tanning technology, the natural components of the newly formulated product work to hydrate and replenish the skin.

The 16% DHA and amalgamation of natural, nourishing properties, make this high performing 30-minute tan sure to become a fan favourite.

MOROCCANACCELERATED - THE LOWDOWN

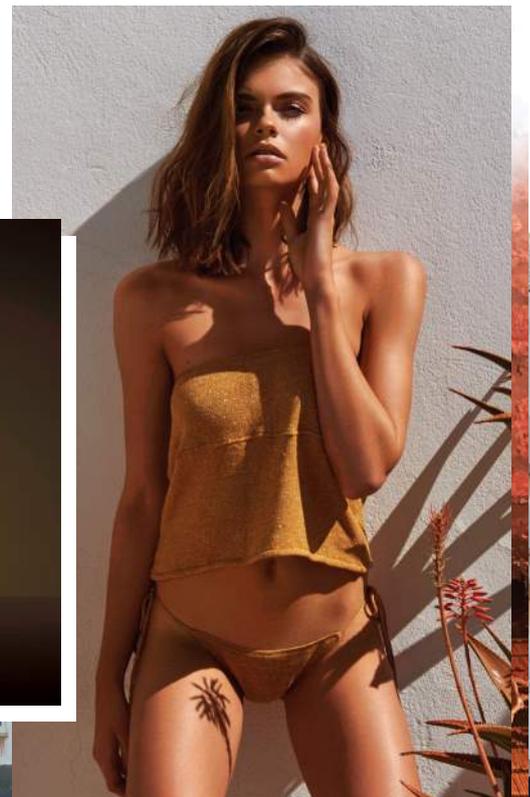
- ◆ 16% DHA
- ◆ 30 MINUTES
- ◆ INFUSED WITH ORGANIC ARGAN OIL AND A NATURAL PROBIOTIC BLEND
- ◆ NATURAL ODOUR INHIBITORS
- ◆ 48-HOUR HYDRATION COMPLEX
- ◆ ULTRA BRONZERS
- ◆ MELANIN TANNING TECHNOLOGY
- ◆ ORGANIC ROSE ABSOLUTE
- ◆ QUINTUPLE NATURAL TANNING ACTIVES

BASE COLOUR

- ◆ BLENDED BASE COLOUR

SANS

- ◆ PARABENS
- ◆ PEGS



moroccantan[®]

A NEW LOOK FOR MOROCCAN TAN

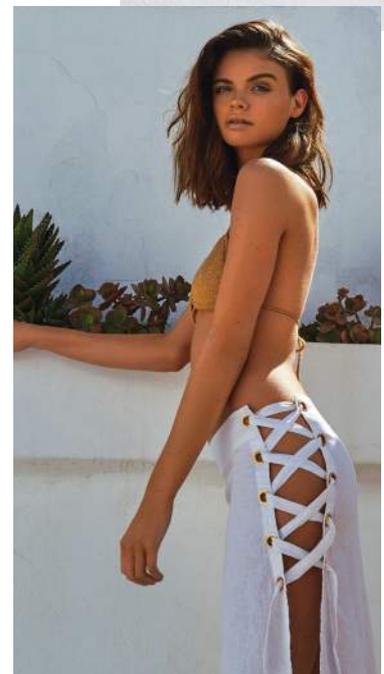
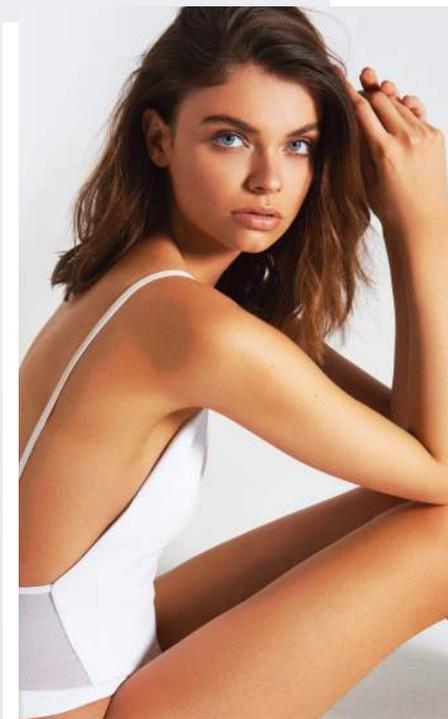
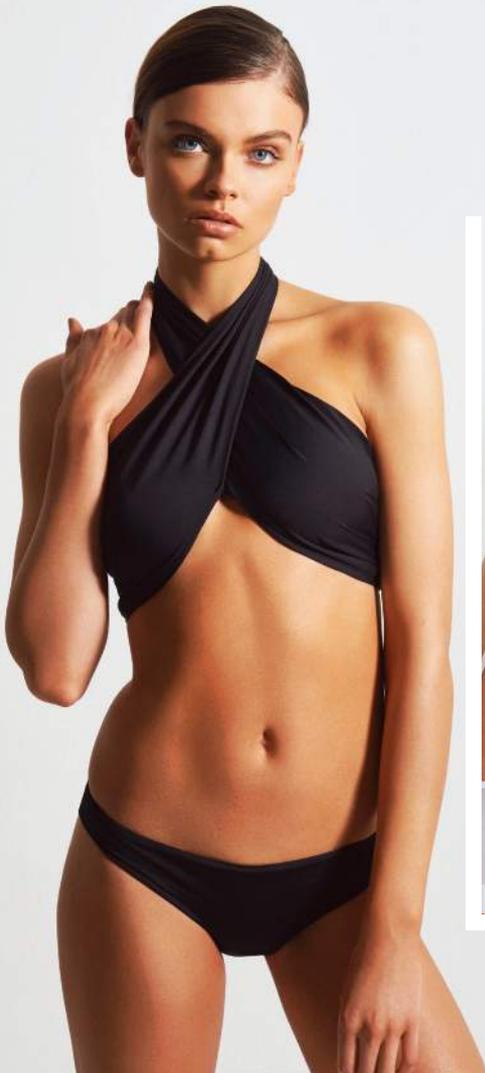
MoroccanTan, synonymous with high quality tanning applications and products with flawless finish, has a fresh new face behind their respected Australian brand. With an established and high-performing product suite that provides glowing, natural and nourishing tans, the new look combines an impressive and inspiring Moroccan-based photoshoot to highlight the brand's assets, and pay homage to the exotic destination that is home to their hero ingredient, organic Argan Oil.

Bringing forth new marketing collateral and extensive product training and support for salons, the recent in-house developments solidify the MoroccanTan commitment to high performance and industry excellence – both through technologies, product and education, areas in which their commitment in unsurpassed.

The new-look for the Australian owned tanning professionals also combines with the release of an exciting new product, MoroccanAccelerated, where in a blend of organic Argan Oil and a powerful, natural probiotic blend, comes the brand's richest and most alluring application yet.

The intensive 48-hour Hydration formula, 16% DHA complex and swift, 30-minute action, sees MoroccanAccelerated deliver a richer, deeper and darker tan.

For further information on the new-look MoroccanTan, including the new MoroccanAccelerated, visit www.moroccantan.com



moroccan^{tan}®

A FRESH NEW FACE FOR AN INDUSTRY FAVOURITE

MoroccanTan is synonymous with high quality tanning applications and products with flawless finish, and the industry leader has a fresh new face behind their established and respected brand.

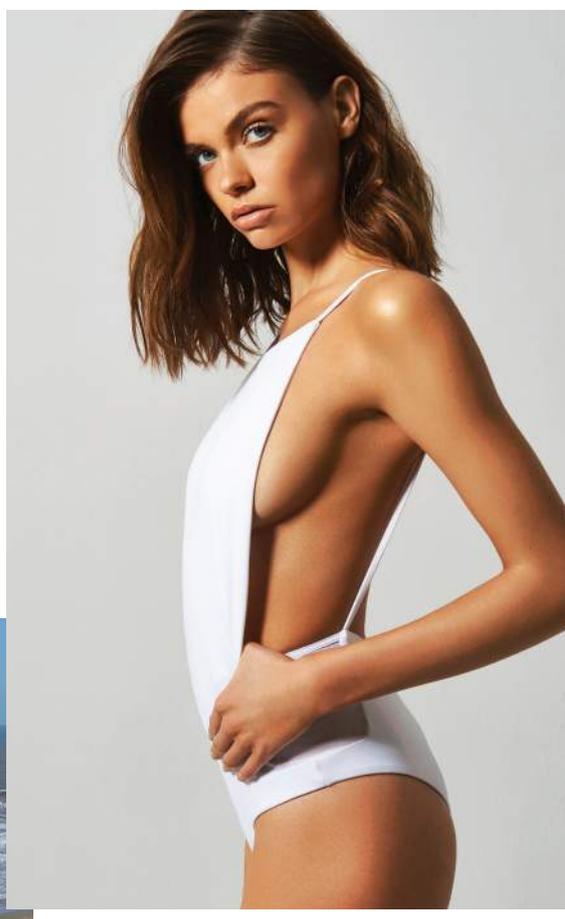
A recent trip to London and Essaouira, Morocco, saw the Australian-based team of professionals combine cultural experiences with product knowledge to create an inspiring photoshoot that brings their brand's new look to life.

The exotic destination, paying homage to the MoroccanTan hero ingredient of organic Argan Oil, made for an idyllic setting and provided the perfect backdrop to the enlightening experience.

Staying at Castles in the Sand, Dar Beida luxury estate, the team was fully immersed in everything Morocco has to offer, with traditional home-cooked feasts soaking in the vistas of the, sandy nearby beaches.

In between shoots, some of which took place at the award-winning designer Dar Beida house itself, they also travelled to Fairtrade Argan Nut farms to see how their sustainably sourced key ingredient, Argan Oil, is created.

At these farms, which are entirely run by women, they learnt that the extraction process is painstakingly done by hand and each part of the nut is used, so nothing is wasted, with even the leftover shell fed to the local goats.



moroccan^{tan}®

TECHNOLOGY AT THE TANNING FOREFRONT

MoroccanTan heralds an unrivalled passion for tanning performance and the use of the very best in industry technologies.

The brand's in-house state of the art laboratory is responsible for creating propriety world-first technologies, offering customised applications which are both fast-acting, luxurious and gentle on the skin.

NATURAL PROBIOTIC BLEND

Probiotics strengthen the skin's barrier function and protect against unfriendly bacteria, environmental damage and free radicals, all of which can fast-track aging. Proven to stimulate the skin's natural defence mechanisms, boost the skin's immune health and build collagen, this pre/probiotic action works tirelessly to improve the radiance and well-being of the skin.

MOROCCANBLEND™ TECHNOLOGY

Solubilising and suspending Argan Oil in the solution in a perfectly homogeneous mix. This unique and unmatched combination restores skins moisture for more healthy and hydrated skin.

DERMALLOCK™

A unique blend of natural components that are designed to build a barrier on the skin, capturing key ingredients for a deeper, longer lasting, hydrated tan.

MELANIN TANNING TECHNOLOGY

Individually blended bronzers are uniquely combined to create a new mixed based formulation that will effortlessly complement all skin types perfectly with an intense, deep all over glow.

FT100°

FT100° (Firming & Toning Technology) is a blend of Caffeine, Vitamins and O₂ to achieve firmer skin and reduce the appearance of fine lines, resulting in overall younger looking skin, while maintaining a natural moisture balance.

MOISTURE LOCK

Infused with Organic Argan Oil, Vitamin E and Aloe Vera, our signature Moisture Lock combination softens and moisturises the skin.

48 HOUR HYDRATION TECHNOLOGY

48 Hour Hydration is delivered through a complex of ingredients infused with Pure Organic Argan oil that act dynamically to deliver a continuous surge of moisture technology that is instant, long lasting and proven to supply intense 48hour skin hydration, comfort and protection.

ULTRA BRONZERS

Individually blended bronzers are uniquely combined to create a new mixed based formulation that will effortlessly complement all skin types perfectly with an intense, deep all over glow.

